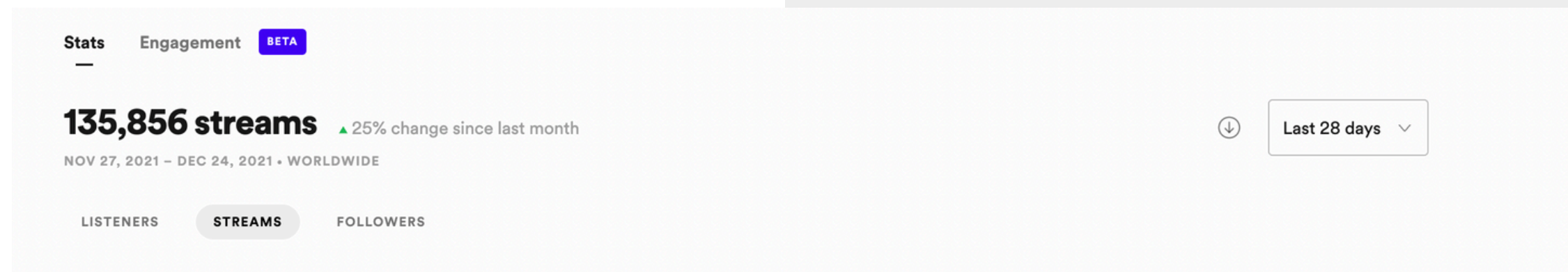


# PROMOTION PRICING PACKET



What we do is quite simple (but unique), and has proven to have excellent results. Catered specifically for Classical, Instrumental, Ambient, Cinematic, Rock, Alt Rock, Soft Rock, Soft Pop, Jazz, Vocal Jazz, Theatre and Crossover musicians, we continue to grow audiences with custom targeted META conversion ads, playlist pitching and social media influencer marketing.

(AN EMITHA CLIENT FOR OVER 24 MONTHS- 1 MONTH VIEW)

[For more information about our promotion: SPOTIFY PROMOTION FAQ](#)

# PRICINGS:



We have several tiers of packages, including custom packages and label packages (please contact [john@emitha.com](mailto:john@emitha.com) for more information about these), and our pricings are built around # of songs per month, with a minimum of 4 songs.

\$600 USD: 4 songs actively promoted for 1 month

\$900 USD: 6 songs actively promoted for 1 month

\$1200 USD: 8 songs actively promoted for 1 month

\$1500 USD: 10 songs actively promoted for 1 month

**PRICING FOR EMITHA LLC**  
(PRICES ARE VARIABLE  
BASED ON NEED)

NOTE: We offer a special discount of 10% to any and all clients opting for longer term promotions (commitments of 3 months or more). We find that this is a "win-win" situation for both sides, giving us the ability to plan ahead and be strategic with funds, and saving the artist hundreds of dollars in the long run.



# LONG TERM CAMPAIGN PRICINGS:

**PRICING FOR EMITHA LLC**  
(PRICES ARE VARIABLE  
BASED ON NEED)

As mentioned, longer term campaigns will be given a 10% discount which would look like this:

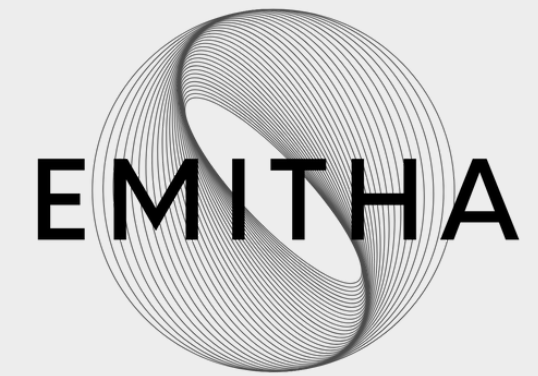
\$1620 USD: 4 songs actively promoted for 3 months

\$2430USD: 6 songs actively promoted for 3 months

\$3240 USD: 8 songs actively promoted for 3 months

\$4050 USD: 10 songs actively promoted for 3 months

NOTE: We offer a special discount of 10% to any and all clients opting for longer term promotions (commitments of 3 months or more). We find that this is a "win-win" situation for both sides, giving us the ability to plan ahead and be strategic with funds, and saving the artist hundreds of dollars in the long run.



# LONG TERM CAMPAIGN PRICINGS:

**PRICING FOR EMITHA LLC**  
(PRICES ARE VARIABLE  
BASED ON NEED)

While results per campaign will vary due to a myriad of factors (including audience reaction, genre, music quality, time of year etc), we have compiled a relative estimation (not guarantee):

We typically see between 5,000-60,000 monthly listener increases in a basic single month campaign (4 songs). It's all genre specific listenership, as we know the importance of having the right audience hear the music, and know the music industry extremely well. The higher budgets, naturally, would have higher thresholds.

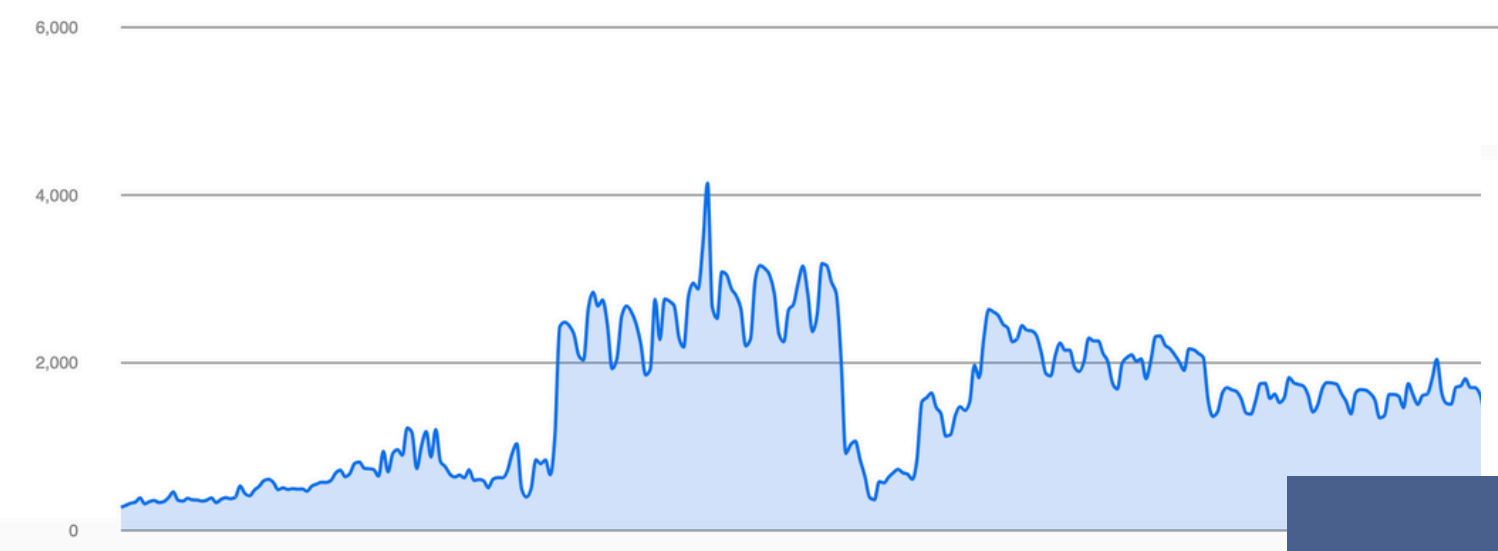
NOTE: To date, we've helped artists achieve over 100 million streams in these niche genres. Several of our clients are on long-term retainers and consistently bring in hundreds of thousands of streams monthly thanks to our work.



Listeners	Streams	Streams / Listener	Saves	Playlist adds	Followers
<b>363,070</b>	<b>1,030,395</b>	<b>2.838</b>	<b>8,446</b>	<b>53,348</b>	<b>1,259</b>

1 MILLION

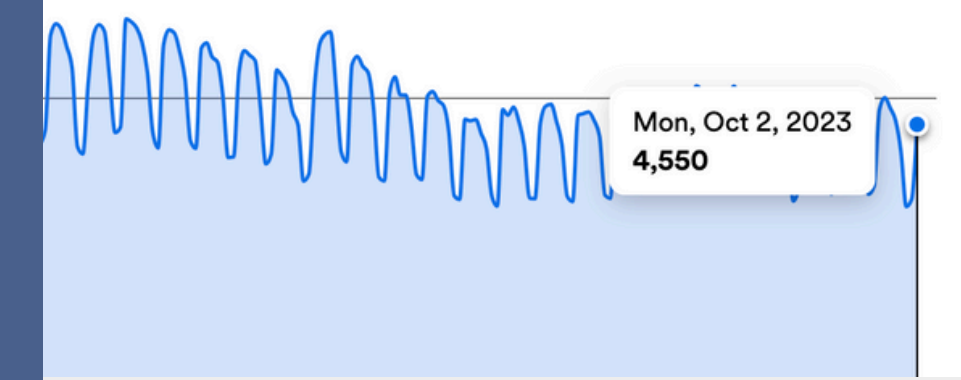
Segmentation Source of streams Clear



<b>757,637</b>	<b>2,166,132</b>	<b>2.859</b>	<b>11,501</b>	<b>58,288</b>	<b>871</b>
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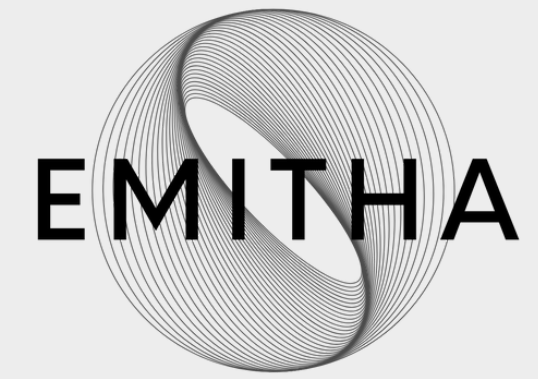
Segmentation Source of streams Clear

2 MILLION



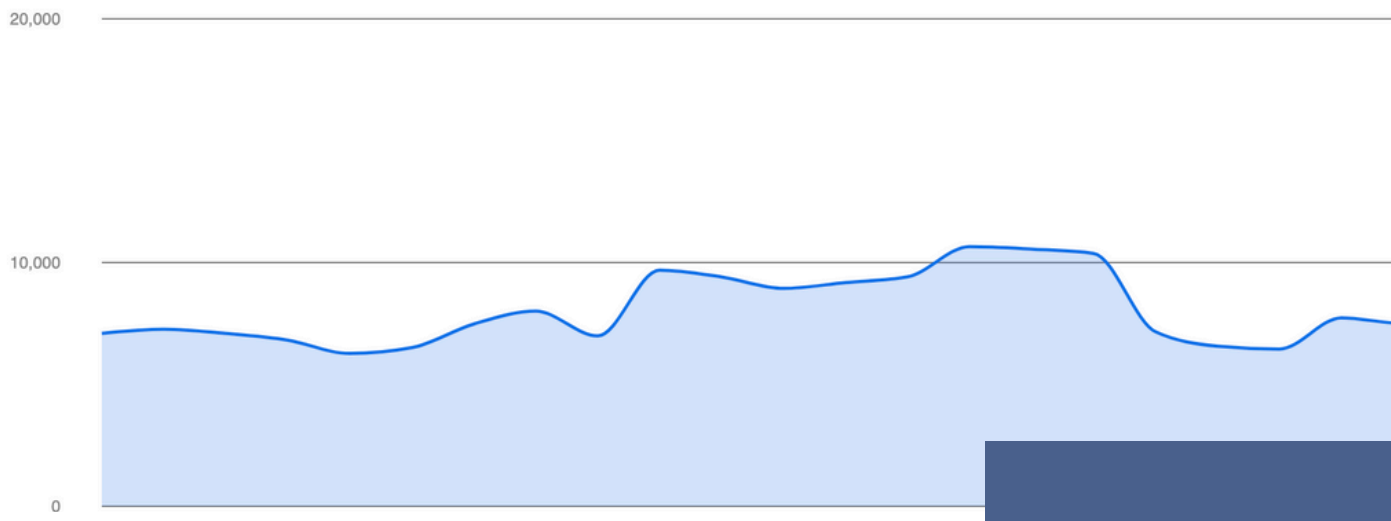
Our goal is long term growth, partnership, and promotion. We have helped artists in these (formerly) niche genres to achieve over 100 million streams, and we'd love to help you!

RESULTS FROM 2023



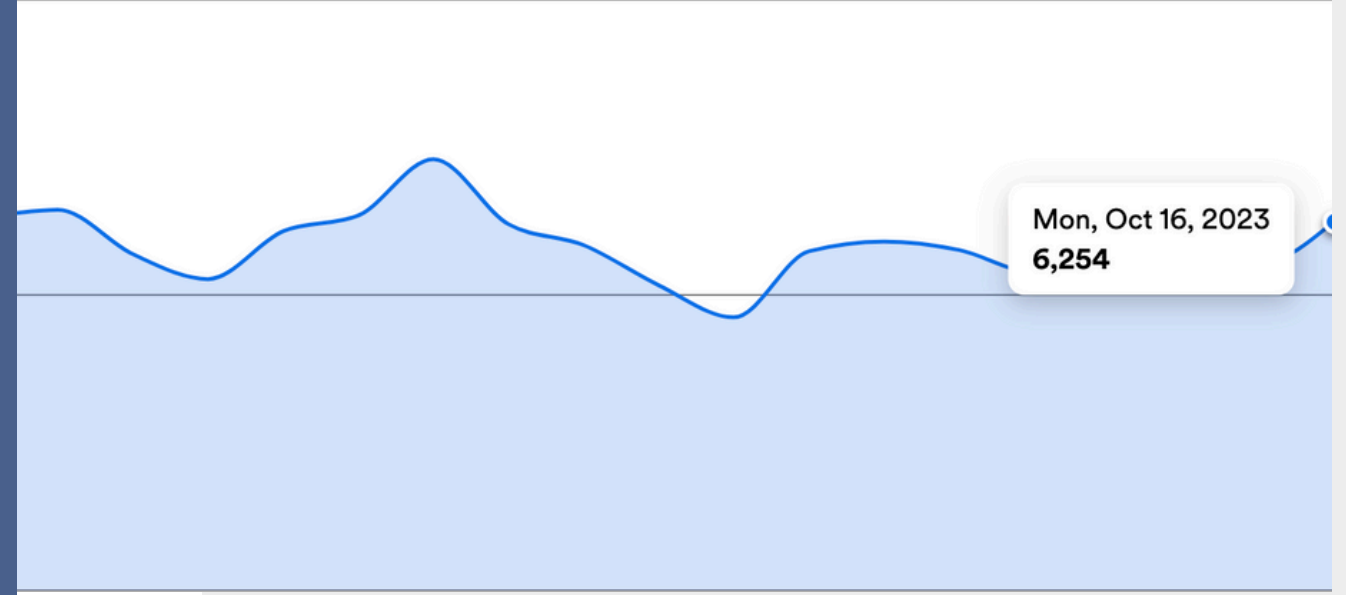
Listeners	Streams	Streams / Listener	Saves	Playlist adds	Followers
<b>153,970</b>	<b>383,818</b>	<b>2.493</b>	<b>3,048</b>	<b>9,395</b>	<b>4,090</b>

**Segmentation** Source of streams Clear



Listeners	Streams	Streams / Listener	Saves	Playlist adds	Followers
<b>117,338</b>	<b>252,294</b>	<b>2.15</b>	<b>2,955</b>	<b>10,162</b>	<b>20,321</b>

**Segmentation** Source of streams Clear



There has seldom been a place for organic Independent streaming, and now we've unlocked a pathway for our clients. We are proud to be building a path for a new future for musicians to reach new, engaged audiences in the digital age!

